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Résumé and publications

University Professor Dr. rer. pol. habil. Ulrich Braukmann

Simultaneous studies of Economic Sciences (including economic pedagogics) on the one and Sports Sciences as well as Social Sciences (Political Science, Sociology) on the other hand at the Universität zu Köln (Faculty of Economics and Social Sciences) and at the Deutsche Sporthochschule Köln as well as the London School of Economics and Political Science;

State Examinations Secondary Levels I and II (excellent);

Doctorate at Faculty of Economics and Social Sciences of the Universität zu Köln (s c l.);

Research Associate at the Faculty of Economics and Social Sciences of the Universität zu Köln (Chair of Univ.-Prof. Dr. Martin Twardy) and at the Forschungsinstitut für Berufsbildung im Handwerk (FBH) of the Universität zu Köln;

Research Associate and Assistant at the Faculty of Economic Sciences of the Friedrich-Schiller-Universität Jena (Chair of Univ.-Prof. Dr. Peter F. E. Sloane, now dean at the Faculty of Economic Sciences of the Universität Paderborn);

1995–1999 Lectureship at the Faculty of Economic Sciences of the Universities of Wuppertal, Potsdam, and Leipzig;

1996–1997 Visiting Professor at the department for Economic Sciences at the Bergische Universität Wuppertal;

1997 Habilitation at the Faculty of Economic Sciences of the Friedrich-Schiller-Universität Jena;

After a total of four appointments from the faculties of Economic Sciences of the universities of Wuppertal, Stuttgart-Hohenheim, and Leipzig he is now a member of the department of Economic

Sciences (since 2008 Schumpeter School of Business and Economics) at the Bergische Universität Wuppertal (Holder of the Chair for Economic Pedagogics, Gründungspädagogik und Gründungsdidaktik and thus owner of one of the two “Gründungs-chairs” of Wuppertal in accordance with FGF);

Prof. Braukmann is a member of the senate (Senator) of the Bergische Universität Wuppertal and member of the faculty council of the Schumpeter School of Business and Economics of the Bergische Universität;

Development of new compulsory optional modules (e.g. “Development of entrepreneurial personality”) in the repeatedly award-winning Gründungslehre, at the beginning in the diploma studies of Economic Sciences, followed by the master studies of Economic Sciences;

His interest emphasizes, among other things, the fields of integrative promotion of innovations and start-ups, Entrepreneurship Education, development of entrepreneurial careers, as well management Development, development of entrepreneurial personality, sustainability management;

Chairman of doctoral committee of the Schumpeter School of Business and Economics, Member of examination board and doctoral committee of the Schumpeter School of Business and Economics, member of post-graduate commission of the Bergische Universität Wuppertal;

Founder and director (together with Lambert T. Koch) of the Wuppertaler Institut für Gründungs- und Innovationsforschung (IGIF) of the Bergische Universität of Wuppertal (sustainably financed by the Schumpeter School of Business and Economics in compliance with funding obligations in EXIST) of the Bergische Universität Wuppertal, which has ranked first for three times in the nationwide evaluation of the start-up friendliest universities (Regensburger Studie by Jürgen Schmude);

research- and development works, initially on the economic vocational initial and further education, followed by Entrepreneurship Education (especially in EXIST) and finally on the Human Resource Development (development of entrepreneurial personality) and on the evaluation of Entrepreneurship Education as a key instrument in the promotion of start-ups and innovations;

Extensive acquisition of third-party funds (several million euros especially in cooperation with Lambert T. Koch) since 1997 continuously, especially in EXIST (EXIST I – gründungsdidaktische Innovationen, EXIST II – Entrepreneurship Education and Entrepreneurship Career Development, EXIST III – *bizeps-Gazelles: Rapid Creation and Development of Innovative Ventures*);

As the person responsible for the course of studies jointly he is responsible for the coordination of the teacher studies in economic sciences at Schumpeter School, a member of decision-making committee for teacher training at the Bergische Universität Wuppertal, a founding member of the common academic board of the School of Education at the Bergische Universität Wuppertal, among other things the representative of the university in the commission for practical studies at school within the practice term (ASP), member of all examination boards of the Master of Education at the Bergische Universität Wuppertal as well as member of the federal state’s examination board (performing of state examinations in Economics and Business Administration for more than 15 years) and member of examination boards for Economic Sciences in self-administrative facilities of the Economy;

Co-Editor of the scientific series »FGF Entrepreneurship-Research Monographien« at the Eul-Verlag (among others with Lambert T. Koch, Heinz Klandt, Rolf Sternberg and Norbert Szyperski), Co-editor of the series »Beiträge zur Unternehmensgründung und Wirtschaftsentwicklung« (with Lambert T. Koch and Winfried Matthes), Co-Editor of the scientific series »Corporate Life Cycle Management« with Klaus Nathusius at the Eul-Verlag; Exclusive editor of the series »Entrepreneurship Education« at the Eul-Verlag;

Diverse participations in appeal proceedings, among other things in the comparative assessments of professorships for start-ups and innovations;
Avocations to advisory boards and assessment boards (e. g. by the Ministry of Baden-Württemberg to the evaluation of the Center of Entrepreneurship at the Universität Stuttgart-Hohenheim);
Participation in various review committees (such as the G-Forum) resp. Editorial Boards (such as the ZfKE – paper for KMU and Entrepreneurship) and participation in various survey projects in his functions as start-up expert (such as the personal assessment of the start-up related framework conditions in Germany within the Global Entrepreneurship Monitor, the current data and analyses on start-up activities and start-up related framework conditions offered in more than 50 countries up to today); participation in various working groups (such as head of the working group Entrepreneurship Education in the FGF and member of the FGF-working group Start-ups and Economic Politics) and many appointments committees at the Bergische Universität as well as at other universities; member in various Jury Boards (such as on the awarding of the 'NFTE European Young Entrepreneur of the Year' at the Entrepreneurship Summit 2010 in Berlin); member of the “permanent working group quality development in teacher training”; member of the scientific advisory board of the Entrepreneurship Center Köln (ECK); numerous advisory and assessment activities, among other things for the Federal Ministry for Education and Research, the Federal Ministry for Economy and Technology, various state ministries, universities, universities of applied sciences, self-administrative facilities of economy, and last but not least for the Institut für Klima, Umwelt und Energie (especially in regards to questions on establishing structures to promote innovations and start-ups).

Excerpt of works (constantly updated):

Braukmann, Ulrich/Schneider, Daniel/Voth, Andreas (2012): Conceptualization of MODE³ as an innovative model for the evaluation of Entrepreneurship Education at universities from the perspective of Gründungsdidaktik. In: Weber, Susanne/Oser, Fritz/Achtenhagen, Frank (editors): Entrepreneurship Education - Becoming an Entrepreneur, to be published.

Braukmann, Ulrich/Bartsch, Dominik (2011): The development of the Wuppertaler Gründungspädagogik und -didaktik – Genesis of a young discipline in a cursory overview. In: Prieß, Wolf (editor): Wirtschaftspädagogik zwischen Erkenntnis und Erfahrung. Strukturelle Einsichten und Gestaltung von Prozessen. Festschrift für H.C. Jongebloed zum 65. Geburtstag, Norderstedt 2011, 349-387.

Braukmann, Ulrich (2011): Reminiscences on an approved »character« of publishing of Economic Pedagogics – Appraising and encouraging comments on the occasion of the 50. Anniversary Edition of the Kölner Zeitschrift für »Wirtschaft und Pädagogik«. In: Kölner Zeitschrift für »Wirtschaft und Pädagogik«, Heft 50/2011, Köln 2011, 15-19.

Braukmann, Ulrich/Koch, Lambert T. (2011): "Entrepreneurial PostGraduate Education (EPE)", Wuppertal 2011, Book release is planned.

Ahrens, Claus/Böth, Thorsten/Braukmann, Ulrich (2010): Comments on the copyright of innovative vertical panorama and on the entrepreneur Jürg Steiner. In: Bazon Brock (editor): Himmel und Erde - Jürg Steiners Vertikalpanoramen sakraler Innenräume, Weimar 2010, 276-277.

Braukmann, Ulrich/Kreutz, Carsten/Schneider, Daniel (2010): The image of a medium sized entrepreneur – Analysis of the status quo by means of an empirical survey of schoolbooks and plea for an “enlightened” image of the entrepreneur. In: Baumann, Wolfgang, Braukmann, Ulrich und Matthes, Winfried (editors): Innovation und Internationalisierung, Wiesbaden 2010, 201-230.

Baumann, Wolfgang/Braukmann, Ulrich/Matthes, Winfried (editor): Innovations and Internationalization, Wiesbaden 2010.

Böth, Thorsten/Braukmann, Ulrich/Däumer, Björn-Philipp (2009): The innovation of a scientific promotion of start-ups at universities – The need for it and first contours, unpublished typescript, Wuppertal 2009.

Braukmann, Ulrich/Koch, Lambert T. (2009): "Quality constituents of an Entrepreneurship Education in schools: an analysis based on Gründungspädagogik- und didaktik using the example of the Initiative »Network for Teaching Entrepreneurship«", Wuppertal 2009, book release is planned.

Braukmann, Ulrich/Schneider, Daniel/Voth, Andreas (2009): MODE³ - Model for Didactical Evaluation of Entrepreneurship Education. An innovative approach to an evaluation of Entrepreneurship Education at universities, unpublished typescript, Wuppertal 2009.

Braukmann, Ulrich/Bijedic, Teita/Schneider, Daniel (2009): About Micro- and Macrodidactics in Entrepreneurship Education – The paradigm shift of the promotion of entrepreneurial thinking and acting in initial and further education. In: Bertelsmann Stiftung (editor): Generation Unternehmer? Youth Entrepreneurship Education in Deutschland, Gütersloh 2009, 231-268.

Braukmann, Ulrich/Schneider, Daniel (2008): Implications of Gründungspädagogik und -didaktik for the controlling of ambitioned development measures. In: Pütz, Markus/Böth, Thorsten/Arendt, Volker (editors): Controllingbeiträge im Spannungsfeld offener Problemstrukturen und betriebspolitischer Herausforderungen - Festschrift für Winfried Matthes, Köln/Lohmar 2008, 197-262.

Braukmann, Ulrich/Bijedic, Teita/Schneider, Daniel (2008): »Entrepreneurial Personalities« in the medical sector – a legitimate alignment of a health economic reform option 'from the inside'. In: Kölner Zeitschrift für »Wirtschaft und Pädagogik«, Heft 45/2008, Köln 2008, 113-134.

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Braukmann, Ulrich/Schneider, Daniel (2007): »Entrepreneurship Career Development«. A personality-oriented learning concept for the future development of managers and executives. In: Hernstein Institut für Management und Leadership der Wirtschaftskammer Wien (editor): Hernsteiner - Fachzeitschrift für Management- und Leadershipentwicklung, Nr. 3/2007, Wien 2007, 8-11.

Braukmann, Ulrich/Schneider, Daniel (2007): Didactic target classes of the development of entrepreneurial competence. In: Bader, Reinhard/Keiser, Gerd/Unger, Tim (editors): Entwicklung unternehmerischer Kompetenz in der Berufsbildung. Hintergründe, Ziele und Prozesse berufspädagogischen Handelns, Bielefeld 2007, 157-180.

Braukmann, Ulrich/Schneider, Daniel (2007): The development of the entrepreneur's personality from the view of economic pedagogics. In: Bader, Reinhard/Keiser, Gerd/Unger, Tim (editors): Entwicklung unternehmerischer Kompetenz in der Berufsbildung. Hintergründe, Ziele und Prozesse berufspädagogischen Handelns, Bielefeld 2007, 93-121.

Braukmann, Ulrich (2005): Gründungspädagogik/Gründungsdidaktik. In: Kollmann, Tobias (editor): Gabler Kompakt-Lexikon – Unternehmensgründung, Wiesbaden 2005, 183-184.

Braukmann, Ulrich (2005): The integration of initial and further education as a precondition of Gründungsdidaktik for an innovative and efficient promotion of start-ups deriving from universities. In: Konrad, Elmar D. (editor): Aspekte erfolgreicher Unternehmensgründungen - Hinweise - Vorgehen - Empfehlungen, Münster 2005, 27-39.

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Braukmann, Ulrich (2003): The 'Wuppertaler Appell der Bescheidenheit (appeal to modesty)' in Gründungspädagogik und -didaktik. In: BIBB (Hrsg.): 4. BIBB-Fachkongress - Ergebnisse und Ausblicke, o.O. 2003.

Braukmann, Ulrich (2003): Start-up maturity as a core target category of the didactics of business foundations at universities and schools. In: Walterscheid, Klaus (editor): Entrepreneurship in Forschung und Lehre. Festschrift für Klaus Anderseck, Frankfurt am Main 2003, 187-204.

Braukmann, Ulrich/Koch, Lambert, T. (2002): Wuppertaler Ansatz (approach) to Entrepreneurship Education. In: BMBF (editor): EXIST-Konferenz am 12. und 13. November 2001 im Wissenschaftszentrum Bonn – Dokumentation. Bonn 2002, 54-55.

Braukmann, Ulrich (2002): »Entrepreneurship Education« at universities - The Wuppertaler Ansatz (approach) of an economically-pedagogically based promotion of business start-ups deriving from universities. In: Weber, Birgit (editor): Kultur der Selbständigkeit in der Lehrerbildung, Bergisch Gladbach 2002, 47-98.

Braukmann, Ulrich (2001): University-didactical promotion of competence of action of entrepreneurs. In: Koch, L.T./Zacharias, C. (editor): Gründungsmanagement - mit Aufgaben und Lösungen, München/Wien/Oldenbourg 2001, 79-94.

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Braukmann, Ulrich (1998): Theoretical Approach to the Quality of Courses. In: Gunnarsson, Elving/Wiedersheim-Paul, Finn/Tempelaar, Dirk (editors): Educational Innovation in Economics and Business, Maastricht 1998, 355-365.

Braukmann, Ulrich/Diettrich, Andreas/Kremer, Hugo/Sloane, Peter F. E./Stickling, Erwin (1998): Examination for the Master's Certificate – Learning for practice – Company Management in Trade 1 – Preparation for Part III of the examination for the Master's Certificate. 3. Ed., Düsseldorf 1998.

Braukmann, Ulrich/Diettrich, Andreas/Kremer, Hugo/Euler, Dieter/Sloane, Peter F. E. (1997): Examination for the Master's Certificate – Learning for practice – Company Management in Trade 1 - Lecturer's manual for Part III of the examination for the Master's Certificate: Personnel Management and processing of orders. 3. Aufl., Düsseldorf 1997.

Braukmann, Ulrich (1997): The Dual System and a stock-taking of the modernization debate – Review on the anthology "The dual system in transition - a stock-taking of the modernization debate" published by Dieter Euler and Peter F. E. Sloane (Pfaffenweiler 1997; 414 Seiten; Centaurus-Verlagsgesellschaft). In: Berufsbildung in Wissenschaft und Praxis, Heft 6/1997, 55-58.

Braukmann, Ulrich (1997): Options and limits of the individualization and flexibility of the dual vocational training by means of additional qualifications, Habilitation treatise of the faculty of economic sciences at the Friedrich-Schiller-Universität Jena, Jena 1997.

Braukmann, Ulrich (1996): Action-oriented didactics as a theoretical context of a "cooperative self-qualification". In: Heidack, Clemens (editor): Kooperative Selbstqualifikation - Schule und Wirtschaft: Dokumentation und Zukunftsperspektiven der Kompetenzentwicklung, Düsseldorf 1996, 69-107.

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Braukmann, Ulrich/Diettrich, Andreas (1995): Quality labeling of institutions for further education = Garant for the quality for vocational further education? In: Forschungsmagazin der Friedrich-Schiller-Universität Jena, 2. Jahrgang Nr. 3, Jena 1995, 38.

Braukmann, Ulrich/Koch, Lambert T. (1995): Proposition for the didactically oriented determination of demands for infra-structural framework conditions of teaching and learning. In: Kölner Zeitschrift für "Wirtschaft und Pädagogik", Heft 19/1995, 65-89.

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Braukmann, Ulrich/Diettrich, Andreas/Sloane, Peter F. E. (1995): Explorative survey of selected chambers of trade. In: Sloane, Peter F. E. (Hrsg.): Die Gesellen kommen, Köln 1995, 209-235.

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insurance from the point of view of trade enterprises – a problem and action oriented introduction by means of practice-related case examples. In: IKK-Bundesverband (editor): Das IKK-Seminar-System, Stuttgart 1992, 4.1-4.90.

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